

Founder Profile

MARI GRANSTRÖM

'Scientist and activist equipped with 'everything is possible - just do it' mindset, protector of nature and its habitants'

Background

Since my PhD research, I have been carried away by the fascinating world of biochemicals, biomaterials and biorefineries. I have had the pleasure to work among the main industrial players in the chemical field to create new concepts, products and processes in the field of bio economy. My strength is in innovation, seeing things differently and taking ideas to concrete actions. I love turning problems into solutions while respecting and helping the nature and making it viable and sustainable business. I also run charity projects and nature conservation activities.

Work experience

2014-2017	Stora Enso Oy/AB R&D Director
2009-2014	BASF SE R&D Scientist
2004-2009	University of Helsinki PhD researcher
2003-2004	Kodak Ltd. (Eastman group) Research trainee



Strengths

International and industrial R&D experience, curious mind and drive to execute

Passions

Science, nature, yoga, water activities, oceans, Saimaa and Saimaa ringed seals and my circle of trust

Education

PhD Organic Chemistry,
University of Helsinki

MSc Chemistry,
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